## Car Battery Retailer Comparison (Landscape)

Retailer	Price Range	Installation	Pros	Cons
Auto Parts Store	\$70 - \$200	Usually free with purchase	Frequent sales, expert advice, free testing & recycling	Slightly higher base prices
Big Box Retailer	\$60 - \$180	Often not included	Lower prices, good availability	Limited staff expertise, no install
Dealership	\$100 - \$300+	Included but more expensive	Correct parts, specialized service	Most expensive option
Online Retailer	\$50 - \$250	DIY or additional cost	Wide selection, lower price for niche batteries	Shipping fees, must install yourself